

A COLOSSAL CUT PRICE CLEARING SALE.

The Greatest Special Sale Ever Held in This City, Begins Tomorrow, FOR ONE WEEK ONLY.

All previous sales, all fire and smoke sales, all sales of any kind ever held in this city or any other city are dwarfed by comparison with the

COLOSSAL CUT PRICE CLEARING SALE

which begins tomorrow, Monday, morning, September 26th at 8 o'clock sharp, at the People's Mammoth Installment House. Every single piece of goods from basement to roof in this immense establishment has been marked down to one-fourth and one-half their former price. Such a gigantic slaughter of bright new fall goods so early in the season has never been known of before and will, no doubt, be taken advantage of by hundreds contemplating furnishing. They no doubt will be asked the why and wherefore of this great sale but the public must be contented with the simple fact that the sale is on and that prices will be slashed right and left. Sale lasts one week only and positively ends Saturday, October 1st. No goods sold to dealers and the right to sell only a reasonable quantity of any one article to any one person is reserved.

Lowest Prices Ever Known.

Bedsteads.....former price \$ 3 50.....now \$ 1 85	Blacking Commodities.....former price 3 50.....now 1 25	Brass Trimmed Beds.....former price 15 00.....now 7 50
Mattresses.....former price 3 50.....now 1 65	Wall Pockets.....former price 1 25.....now .50	Screens.....former price 3 50.....now 1 75
Springs.....former price 3 00.....now 1 25	Sham Holders.....former price 1 00.....now .25	Portiers.....former price 7 50.....now 3 50
Dining Tables.....former price 4 00.....now 1 75	Hat Racks.....former price .25.....now .06	Lace Curtains.....former price 2 50.....now .80
Extension Tables.....former price 7 50.....now 3 40	Music Stands.....former price 7 50.....now 2 75	Irish Point Lace Curtains.....former price 10 50.....now 4 85
Sideboards.....former price 24 50.....now 11 50	Brass Tables.....former price 7 50.....now 2 75	Tapestry Table Covers.....former price 3 50.....now 1 20
Chairs.....former price .65.....now .20	Revolving Bookcases.....former price 20 00.....now 10 50	Pillows.....former price 1 00.....now .35
Folding Beds.....former price 17 50.....now 8 75	Folding Tables.....former price 1 75.....now .85	Marseilles Spreads.....former price 2 50.....now .90
Folding Beds.....former price 24 50.....now 13 50	Plush Chairs.....former price 3 00.....now 1 25	Comforts.....former price 2 00.....now .85
Wardrobes.....former price 13 50.....now 6 50	Reception Chairs.....former price 7 50.....now 2 75	Window Shades.....former price 1 00.....now .25
Bureaus.....former price 11 50.....now 5 75	Gilt Chairs.....former price 5 00.....now 2 50	Cook Stoves.....former price 13 50.....now 7 50
Chamber Suits.....former price 25 00.....now 12 50	Gilt Rockers.....former price 10 00.....now 4 50	Ranges.....former price 35 00.....now 18 50
Chamber Suits.....former price 35 00.....now 18 50	Ingrain Carpets.....former price .40.....now .14	Whatnots.....former price 4 00.....now 1 90
Parlor Suits.....former price 40 00.....now 17 50	Brussels Carpets.....former price 1 00.....now .49	Ladies' Desks.....former price 15 00.....now 6 90
Parlor Suits.....former price 50 00.....now 24 50	Body Brussels.....former price 1 75.....now .90	Ladies' Toilet Dressers.....former price 20 00.....now 10 50
Pictures.....former price 4 00.....now 1 50	Heating Stoves.....former price 5 00.....now 2 50	Ladies' Toilet Dressers.....former price 25 00.....now 12 50
Pictures.....former price 2 50.....now 1 00	Base Burners.....former price 27 50.....now 13 75	Skin Rugs.....former price 5 00.....now 2 50
Baby Carriages.....former price 5 00.....now 2 50	Laundry Stoves.....former price 7 50.....now 3 75	Revolving Office Chairs.....former price 7 50.....now 3 75
Baby Carriages.....former price 8 00.....now 4 00	Blankets.....former price 2 50.....now .50	Cradles.....former price 3 00.....now 1 45
Baby Carriages.....former price 10 50.....now 5 50	Brass Beds.....former price 60 00.....now 35 00	Clocks.....former price 2 00.....now .90
Gasoline Stoves.....former price 5 00.....now 3 25	Bamboo Tables.....former price 3 00.....now 1 40	Counter Stools.....former price 7 50.....now 3 50
Gasoline Stoves.....former price 8 55.....now 4 75	Buffets.....former price 14 50.....now 6 50	Silver Plated Knives and Forks.....former price 3 50.....now 1 50
Hall Racks.....former price 15 00.....now 6 75	Patent Folding Chairs.....former price 2 00.....now .85	Butcher Knives.....former price .75.....now .25
Center Tables.....former price 4 50.....now 2 25	Cheffoniers.....former price 14 50.....now 8 50	Carving Sets.....former price 3 50.....now 1 25
Center Tables.....former price 10 00.....now 4 75	Lounges.....former price 9 50.....now 4 75	Push Manicure Sets.....former price 7 50.....now 2 50
Library Tables.....former price 3 00.....now 1 25	Parlor Cabinets.....former price 60 00.....now 19 50	Push Toilet Sets.....former price 5 00.....now 1 90
Cane Rockers.....former price 3 00.....now 1 25	Onyx Tables.....former price 15 00.....now 7 50	Counter Stools.....former price 1 00.....now .48
Reed Rockers.....former price 7 50.....now 2 75	Office Desks.....former price 10 50.....now 5 25	Wash Boilers.....former price 1 75.....now .75
Push Rockers.....former price 7 50.....now 2 75	Office Chairs.....former price 1 50.....now .90	Dairy Pans.....former price .20.....now .05
Esels.....former price 10 50.....now 4 75	Linoleums.....former price 1 00.....now .40	Griddles.....former price .20.....now .10
Bookcases.....former price 2 50.....now .75	Rugs.....former price 4 50.....now 1 90	Tea Kettles.....former price .35.....now .15
Bookshelves.....former price 3 00.....now .90	Rug Carpet.....former price 2 00.....now .96	Wash Boards.....former price .75.....now .40
Secretaries.....former price 20 00.....now 12 50	Door Mats.....former price .60.....now .23	Wash Tubs.....former price 4 00.....now .50
Office Desks.....former price 10 00.....now 4 75	Hassocks.....former price 1 50.....now .50	Toilet Sets.....former price 1 00.....now .50
Children's Folding Beds.....former price 7 50.....now 3 75	Art Squares.....former price 7 50.....now 2 95	Dinner Sets.....former price 3 50.....now 1 65
Children's Rocker.....former price 1 50.....now .65	Table Scarfs.....former price 2 50.....now .70	Tea Sets.....former price 10 50.....now 5 50
Medicine Cabinets.....former price 3 50.....now 1 25	2,000 yards Remnant Ingrain.....former price 1 00.....now .29	Tea Sets.....former price 7 50.....now 3 75
Cots.....former price 1 75.....now .90	2,000 yards Remnant Brussels.....former price 1 00.....now .30	Hanging Lamps.....former price 4 00.....now 1 65

FREE TO ALL PURCHASERS.

To every purchaser of Five Dollar's worth of goods and over we will present a handsome Cloth Bound Souvenir Book of the World's Fair. It contains complete photographs of all the buildings and grounds, and is the finest book illustrative of the World's Fair yet issued.

EASY TERMS FOR ALL.

So that everybody can attend this great sale, whether they have the ready cash or not, we will sell all these goods on easy payments, without any extra charge or interest. Come at once and avoid the rush. No trouble to show goods. Polite and attentive salesmen to wait on all callers. Passenger elevators to all floors, no tramping up stairs necessary.

- \$10.00 worth of goods \$1.00 per week or \$4.00 per month.
- \$25.00 worth of goods \$1.50 per week or \$6.00 per month.
- \$50.00 worth of goods \$2.00 per week or \$8.00 per month.
- \$75.00 worth of goods \$2.50 per week or \$10.00 per month.
- \$100.00 worth of goods \$3.00 per week or \$12.00 per month.
- \$200.00 worth of goods \$5.00 per week or \$20.00 per month

We sell on our easy payment plan and deliver daily to South Omaha and Council Bluffs

MAIL ORDERS

Receive our most prompt attention and are carefully filled. Write for 128 page Illustrated Catalogue. Special Baby Carriage catalogue. Samples of Dinner Sets. Samples of Carpets. Write for any information and you will receive an answer by return mail.

EVERY Furnishing for Church, Lodge, Office, Store, and for the Home; everything needed from the upper northwest corner of the state to the lower southeast corner of cellar.

Just Claims Allowed. Courteous Treatment. Bed Rock Prices. Satisfaction Guaranteed. No Misrepresentation. Easy Payments. Enormous Business. Small Profits. No Interest Charged. No Trouble to Show Goods. No Names on Our Wagons. Special Inducements to Parties just going to Housekeeping.



Peninsular Stoves.

Are the best in the world. We control them, and show one hundred different styles at prices from twenty-five to fifty per cent below any other house in the city.

You get the best from us for what you would pay for the poorest elsewhere. A written guarantee furnished with every stove.

DO YOU live at a distance? Send five two-cent stamps and you will receive by return mail the latest catalogue of House Furnishing goods in the United States. We pay freight 100 miles. Samples of Carpets.

TERMS:
On a Bill of Ten Dollars \$1.00 Cash and \$1.00 a Week.

People's Mammoth Installment House,

The Cheapest Furniture, Carpet and Stove House in America.

1315 - 1317 Farnam Street.

TELEPHONE 727. OPEN MONDAY AND SATURDAY EVENINGS ONLY.

MOTTO:
If the Goods are not Satisfactory and as Represented, come to us and we will allow all reasonable claims.